

Corporate Risk & Crisis Management

- What is a Crisis, What is Crisis Management
- Types of Crises
- Business Continuity Plan (BCP) & Crisis Management
- Stages of a Crisis
- Crisis Management Process Steps
- The Crisis Management Team (CMT)
- The Crisis Communications Team
- The Crisis Management Plan (CMP)
- The Crisis Management Command Center
- Exercising the Crisis Management Plan
- Crisis Management vs Risk Management