Strategic Planning Using the Balanced Scorecard

- Turn your Organization's Vision into a Practical Reality to Deliver Improved Performance and Profitability

- Build a real Balanced Scorecard from scratch

- Create a Strategy-Centric Organization

- Engage all Employees to drive Improved Performance in your area of the Organization

- Align your People, Process and Customer Goals

- Measure Progress towards your Performance Targets

- Rollout a Balanced Scorecard across an Organization using the latest Web-Based Technology

- Create an Action Plan for applying Lessons Learned in the Course