

# Stakeholder Management

**TOTAL DURATION:** 2 DAYS (8 HRS/DAY)

## Day 1: Understanding Stakeholder Management

**Duration:** 1 Days (8 Hrs/Day)

### **Session 1: Introduction to Stakeholder Management**

Overview of Stakeholder Management

Importance of Stakeholder Engagement

### **Session 2: Identifying Stakeholders**

Methods for Stakeholder Identification

Stakeholder Mapping and Analysis

Practical Exercises and Case Studies [task to be done and submitted after session]

### **Session 3: Stakeholder Analysis and Prioritisation**

Understanding Stakeholder Interests and Influence

Group Activity: Prioritising Stakeholders

### **Session 4: Communication and Engagement Strategies**

Effective Communication with Stakeholders

Developing Engagement Strategies

Role-play and Simulation Exercises

Creating Effective Communication Plans

## **Day 2: Implementing Stakeholder Management Strategies**

### **Session 5: Building Positive Stakeholder Relationships**

Managing Stakeholder Expectations

Case Studies on Successful Relationship Building [task to be done and submitted after session]

### **Session 6: Stakeholder Communication Plans**

Tools for Stakeholder Communication

Workshop: Developing a Communication Plan

### **Session 7: Stakeholder Conflict Resolution**

Identifying and Managing Conflicts

Strategies for Conflict Resolution

Role-plays and Interactive Scenarios

### **Session 8: Monitoring and Adapting**

Establishing Monitoring Mechanisms

Key Performance Indicators (KPIs) for Stakeholder Management

Continuous Improvement and Adaptation Strategies

### **Conclusion and Q&A**

Summary of Key Learnings

Open Floor for Questions and Discussions

Distribution of Training Materials and Resources