

## **Leading with Critical Thinking, Creativity and Innovation**

### **DAY 1**

#### **Leadership – Igniting the Creative Spark in your Team**

- Big Picture Thinking – *Why are we here? What are we trying to create?*
- The Big 5 P's of Creativity – *Philosophy, Place, People, Process and Product*
- Vision Boards – *Harnessing the Power of Intention*
- Tapping into and Motivating Talent
- Empowering Individual and Team Creativity
- Harnessing the Power of Conflict and Differences

### **DAY 2**

#### **The Creative Brain – Exploring Ways of Thinking**

- What is Creativity? What is Innovation?
- Creativity and Self-Perception
- Measuring Creativity
- Divergent vs. Convergence Thinking
- Lateral Thinking
- Left and Right Brain Roles in the Innovation and Creativity Process
- Ways to Boost Your Creativity

### **DAY 3**

#### **Creativity and Problem Solving Processes**

- An Overview of Different Problem Solving Processes
- Methods of Analysis
- How to Become a Creative Genius
- Overcoming Creative Blocks
- Mind Mapping – *The Swiss Army Knife of the Brain*
- The Six Hat Approach
- A Toolbox of Creative Thinking Methodologies

### **DAY 4**

## **Critical Thinking - Evaluating and Presenting Ideas**

- Insight and Intuition – *Trusting your Gut*
- Logical and Intuitive Decision Making
- Is this Practical? – *A Checklist for Feasibility*
- Presenting Ideas through Metaphor and Analogy
- The Power of Story Telling
- The Power of Visuals in Presenting your Ideas
- Overcoming Resistance to Change

## **DAY 5**

## **Creativity and Innovation in a Brave New World**

- Using Technology to Enhance Creativity
- Spotting Trends and Setting Trends
- Developing a Creative Working Environment
- Develop a Culture of Creativity and Innovation
- Learning from Successful Companies
- Advice from the Best Creative Minds