

ESG and Sustainability Masterclass

DAY 1

The Business Case for ESG and Sustainability

- Introduction to ESG and Sustainability Concepts
- Definitions and interpretations of ESG and Sustainability
- The Business Case for Sustainability
- ESG and Sustainability Related Risks
- How to integrate Sustainability into your organization

DAY 2

Sustainability Strategy and ESG Ratings

- Certified B Corporation
- Sustainability Strategies and Scorecard
- The Importance of SROI
- The Importance of ESG
- CSRHub, MSCI, Dow Jones Sustainability Index

DAY 3

Stakeholder Relations

- The Importance of Stakeholders
- How to Create a Strategy and Engage with the Stakeholders
- Identifying Organizational Stakeholders & Corporate Risks
- Managing stakeholder relationships
- How to influence C-Suite Executives and get buy-in for your Sustainability Plan

DAY 4

Communicating ESG & Sustainability

- Understanding global and local ESG and Sustainability focus
- The Sustainable Development Goals for 2030

- Communicating responsibly
- The benefits of adhering to best practices
- Managing ESG and Sustainability risk

DAY 5

Sustainability and ESG Reporting

- Steps for Sustainability Report Creation
- Sustainability Reporting Trends
- The New GRI STANDARDS
- Best Practices for Sustainability Report Communication
- Integrated Reporting & SASB
- Return on Sustainability (RoS) Framework