# (16 Hrs)

## Section 1: Course Introduction

1. Course Introduction. What does the Course cover?

## Section 2: Getting Started with Financial Planning and Analysis

2. What is a budget and why do we need it?

#### Section 3: The Accounting Framework

- 3. Major Financial Statements
- 4. Understanding the Income Statement
- 5. Understanding the Balance Sheet
- 6. Cash vs. Profit
- 7. Understanding the Cash Flow
- 8. Direct vs. Indirect Method
- 9. Major Interrelatioships between the Financial Statements

## Section 4: Mechanics of the Budgeting Process

- 10. The Importance of Budgeting
- 11. Completing 33% of the Course
- 12. Key Steps in Budget Preparation
- 13. The Budget Horizon
- 14. Budgeting Levels of Detail
- 15. Budgeting Approaches
- 16. Updating the Budget
- 17. Who prepares the Budget?
- 18. The Master Budget
- 19. The Budget Sign-off
- 20. Completing 50% of the Course

#### Section 5: Time for a Case Study: Hen 's Hats

- 21. Company Overview
- 22. Calculating Revenue The Bottom-up Approach
- 23. Calculating Revenue The Top-down Approach
- 24. Understanding COGS Calculation
- 25. Calculating Volume of Production
- 26. Direct Materials and Direct Labor
- 27. Production Overheads
- 28. Cost of Goods Sold (COGS)
- 29. The Payroll Budget
- 30. The SG&A Budget
- 31. Balance Sheet Items Overview
- 32. The Cash Conversion Cycle
- 33. The Working Capital Budget
- 34. The Fixed Assets Budget
- 35. Loan Repayment Schedule

# Section 6: Completing Henry's Hats' Master Budget

- 36. The Budgeted Income Statement
- 37. The Budgeted Balance Sheet
- 38. The Budgeted Cash Flow
- 39. Presenting the Results

#### Section 7: Course Challenge

- 40. Course Challenge 99 Agency
- 41. Completing 100% of the Course

## Section 8: Who Does What in Finance?

42. Who Does What in Finance?