

## **Corporate Social Responsibility (CSR)**

### **DAY 1**

#### **Understanding Corporate Social Responsibility (CSR) and its Legal Framework**

- Definition
- Practical Dimension of CSR
- Business Case
- CSR as Risk Management
- Non-economic and Diversity Reporting
- Corporate Governance Codes
- Sustainability Standards and Regulations
- Voluntary Schemes

### **DAY 2**

#### **How to Approach Corporate Social Responsibility – Different Dimensions I**

- CSR and Environmental Sustainability
- Supply Chains and Traceability
- CSR and Business Ethics
- Responsible Enterprise Restructuring
- Responsible Management and Employee Engagement

### **DAY 3**

#### **How to Approach Corporate Social Responsibility – Different Dimensions II**

- Responsible Investment
- CSR in the Oil and Gas Sector
- Social Safeguards
- The Role of CSR in Addressing Conflict
- CSR and Communities

### **DAY 4**

#### **Implementing Corporate Social Responsibility (CSR)**

- Finding your 'Materiality'
- Gathering Data
- Defining a Strategy - *Examples*
- How to Implement a Plan
- Assessing and Measuring Impact
- Reporting

## **DAY 5**

### **The Importance of Stakeholder Management**

- Engaging Management
- Employees
- Building Alliances
- Governmental Actors
- Collaboration with the Third Sector
- Connected Leadership
- Communication Strategies
- Reputational Risks