

Professional Certificate in Corporate Social Responsibility (CSR)

DAY 1

Understanding Corporate Social Responsibility (CSR) and its Legal Framework

- Definition
- Practical Dimension of CSR
- Business Case
- CSR as Risk Management
- Non-economic and Diversity Reporting
- Corporate Governance Codes
- Sustainability Standards and Regulations
- Voluntary Schemes

DAY 2

How to Approach Corporate Social Responsibility – Different Dimensions I

- CSR and Environmental Sustainability
- Supply Chains and Traceability
- CSR and Business Ethics
- Responsible Enterprise Restructuring
- Responsible Management and Employee Engagement

DAY 3

How to Approach Corporate Social Responsibility – Different Dimensions II

- Responsible Investment
- CSR in the Oil and Gas Sector
- Social Safeguards
- The Role of CSR in Addressing Conflict
- CSR and Communities

DAY 4

Implementing Corporate Social Responsibility (CSR)

- Finding your 'Materiality'
- Gathering Data
- Defining a Strategy - *Examples*
- How to Implement a Plan
- Assessing and Measuring Impact
- Reporting

DAY 5

The Importance of Stakeholder Management

- Engaging Management
- Employees
- Building Alliances
- Governmental Actors
- Collaboration with the Third Sector
- Connected Leadership
- Communication Strategies
- Reputational Risks