Mastering Text, Video, and Survey Analysis with NVivo

Duration: 24 hours (3 days)

License Note

This training includes guidance on using NVivo software. NVivo offers a **free trial license** for a limited time, which you can access here: https://lumivero.com/resources/free-trial/nvivo/

Course Outcomes:

By the end of this training, participants will be able to:

- 1. Import and organize text, video, and survey data for qualitative analysis.
- 2. Use coding and queries to identify patterns, themes, and insights.
- 3. Create visualizations like word clouds and models to present findings effectively.
- 4. Generate reports and export data for collaborative and presentation purposes.

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- o Handling Text, Video, and Survey Files
- Creating and Managing Nodes

4. Coding and Querying Data

- o Manual and Automatic Coding
- Performing Queries for Insights

5. Visualizing Data

- o Charts, Word Clouds, and Models
- Creating Framework Matrices

6. Reporting and Sharing Results

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7. Hands-On Exercise

o Practical Analysis of Sample Text, Video, and Survey Data

8. Best Practices and Tips

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- Efficient Data Management Strategies