

Course Name	Business Transformation with Google Cloud
Course Duration	1 Day (08 hours)
Target Audience	Business Professionals
Course Outcomes	Understand the transformative impact of cloud technology on business.
	Foster an innovation culture through the "garage" mindset and key principles.
	Identify and address transformative challenges with data-driven insights.
	Ensure trust, security, and compliance in business operations.
	Develop a compelling business case for transformation.

Module	Content
01: The Revolutionizing Impact of Cloud Technology on Business	
1.1	Understanding the Role of Technology in Driving Waves of Innovation
1.2	Defining Cloud Technology within the Context of a Paradigm Shift
1.3	Emphasizing the Importance of Adopting New Technology for Business Advancement
1.4	Unveiling the "Superpowers" of Cloud Technology through Data and Computing Power
1.5	Exploring Five Core Capabilities of Cloud Technology for Revolutionizing Business Practices
1.6	Identifying Ways to Create Enhanced Value in Current and Future Business Practices
02: Cultivating an Innovative Culture	
2.1	Describing the "Garage" or Innovation Mindset in the Context of Business Transformation
2.2	Understanding how the "Garage" Mindset Supports Organic Promotion and Scalability of an Innovation Culture
2.3	Defining Three Key Business Principles that Underpin Daily Operations to Foster an Innovation Culture
2.4	Applying Innovation Best Practices and Principles to a Real-world Example
2.5	Using Four Fundamental Questions to Inform Key Changes for Nurturing an Innovation Mindset
03: Defining the Ideal Business Transformation Challenge	
3.1	Distinguishing between Improvement and Transformation
3.2	Outlining Steps to Craft a Transformation Challenge Using the Principles of Ambitious Goal-setting
3.3	Mapping the Data Ecosystem of an Organization and Connecting Insights to Business Challenges
3.4	Assessing Potential Outcomes of Business Challenges using a Four-quadrant Framework
3.5	Identifying the Most Transformative Business Challenge using the Four-quadrant Framework
04: Building Trust through Availability, Security, and Compliance	
4.1	Defining Privacy, Availability, Security, and Compliance
4.2	Exploring Top Challenges in Cybersecurity
4.3	Understanding the Concept of the "Shared Responsibility Model"

4.4	Discussing International Compliance Standards for Cloud and Google Cloud's Role in Meeting Them
4.5	Developing a High-level Security Program using Current Data Privacy and Security Best Practices
05: Building a Business Case for your Transformation Challenge	
5.1	Explaining the Overall Process of Identifying the Best Solution for a Business Challenge
5.2	Plotting the Steps to a Challenge Solution on a Transformation Roadmap
5.3	Categorizing Required Datasets for Solution Development
5.4	Generating Strategies to Capture Missing Datasets
5.5	Creating a Comprehensive Business Case for a Transformation Project
5.6	Crafting a Persuasive Pitch Slide or "Project Card" for the Transformation Project