

# BCS Practitioner Award in Collaborating with Business Teams

#### 1. PURPOSE AND NEED FOR COLLABORATION

Explain the purpose and intention of communication

Analyse the required level of information and modify information to fit your audience

Analyse the suitability of communication methods and collaboration tools.

Demonstrate how to select the appropriate format to present data and information.

Interpret information provided to you in a range of formats.

## 2. YOUR OWN COLLABORATION STYLE

Analyse your own collaboration skills.

Explain the importance of emotional intelligence (EQ) when collaborating

Analyse the importance and use of personal branding.

Explain the impact of a positive attitude when collaborating with others.

## 3. SKILLS FOR SUCCESSFUL COLLABORATION

Demonstrate active listening skills

Analyse the purpose and benefits of storytelling in communication.

Explain the skills used in business networking.

Analyse the need to adapt your collaboration and communication styles

#### 4. THE VALUE OF FEEDBACK

Explain the need to seek clarity in communications

Analyse the suitability and effectiveness of methods of gathering feedback.

Interpret feedback to select a suitable response.