

## **Module 1 - Training Fundamentals**

- 1.1 Trainings in Demand
- 1.2 Training Objectives
- 1.3 Adult Learning Styles
- 1.4 Trainer Skills
- 1.5 Trainer Self Assessment
- 1.6 Teaching Methodology in Corporate Training
- 1.7 Train the Trainer Theories
- 1.8 Training Ethics and Professionalism

## **Module 2 - Training Need Analysis**

- 2.1 Clients and Organizational Understanding
- 2.2 Phases of Training
- 2.3 ADDIE Model (Analysis, Design, Development, Implementation, Evaluation)
- 2.4 Training Need Analysis Model
- 2.5 Stakeholder Communication and Collaboration

## **Module 3 - Instructional Design**

- 3.1 Objectives Setting
- 3.2 Learning Outcomes
- 3.3 Design Process
- 3.4 Presentation Mastery - Logo, Ethos, Pathos
- 3.5 Facilitation Tools and Techniques
- 3.6 Visual Design for Training Materials

## **Module 4 - Content Development**

- 4.1 Content vs. Context
- 4.2 EEE Design Model
- 4.3 Icebreakers
- 4.4 Gamification
- 4.5 Activities
- 4.6 Virtual Facilitation
- 4.7 Technology Integration in Training

## **Module 5 - Training Delivery**

- 5.1 Executive Presence
- 5.2 Effective Training Climate
- 5.3 Opening and Entry
- 5.4 15-Minute Plan
- 5.5 Stage Presence
- 5.6 Facilitation Challenges
- 5.7 Creating a Learning Ecosystem
- 5.8 Audience Connect
- 5.9 Multicultural Training

## **Module 6 - Handling Audience and Evaluation**

- 6.1 Handling Audience
- 6.2 Storytelling
- 6.3 Reaction - Learning - Behavior - Results
- 6.4 KrikPatrik's Model
- 6.5 Emotional Intelligence for Trainers
- 6.6 Assessment and Feedback Techniques

## **Module 7 - Getting Clients**

- 7.1 Building Credibility as a Trainer
- 7.2 Open Workshops
- 7.3 Show Vs. Tell Approach
- 7.4 Generating Leads
- 7.5 Client Engagement

### **Module 8 - Social Media Management**

- 8.1 Personal Branding
- 8.2 Social Media Calendar
- 8.3 Effective Content Development
- 8.4 Action Plan for the Next 30 Days
- 8.5 Action Plan for the Next 90 Days

### **Module -9 Designing Leadership Trainings**

- 9.1 Building Rapport
- 9.2 Popular Training Topics
- 9.3 Managing crowd and fostering engagement
- 9.4 Techniques to keep audience excited.
- 9.5 Planning & Delivering Content