

Adobe Express

1. Introduction to Graphic Designing

- a. Alignment
- b. Proximity
- c. Consistency & Repetition
- d. Contrast
- e. Color
- f. Typography
- g. Visibility

2. Fundamentals of design with Adobe Express

- a. Getting started with Adobe Express
- b. Work with Adobe Express on the web.
- c. Undo and Redo
- d. Add multiple pages to your project
- e. Gain an understanding of the design principle of consistency (unity)
- f. Apply your brand

3. Create digital graphics for social media

- a. Select and move layers
- b. Group Objects
- c. Use presets
- d. Create templates
- e. Embellish your design with vector artwork

4. Working with images and videos

- a. Remove background from your pictures
- b. Refine a cutout
- c. Use image effects
- d. Using quick actions for videos

5. Typography

- a. Adjust Text Sizes
- b. Create curved text
- c. Use Text Effects
- d. Add, customize, and position text assets

6. Assets and CC Library

- a. Use CC Libraries

- b. Add design assets
- c. Use google drive integration

7. Render and share your digital design

- a. How to schedule a post
- b. Get quick inspiration
- c. Invite project collaborators