User Experience Design (UX/UI)

Software: Fig Jam, Figma, Adobe XD

1. Introduction to User Experience Design

- Aspects of Great User Experience
- UX Vs UI
- Roles in UX

2. Introduction to FigJam

- About FigJam
- Creating new FigJam file
- Tools in FigJam
- Collaborating with team members

3. UX Design Techniques Overview

- What is User-Centered Design
- UX Techniques
- Gather and Analyse User
- Create Personas
- Ideation techniques
- Scenarios and storyboarding
- Paper Prototype design and testing
- Plan your development cycle

4. UX Design - Ideation Techniques

- Adding Creativity to the User-Centered Design Process
- Ideation Techniques

5. UX Design - Creating Scenarios and Storyboards Techniques

- Scenarios and Storyboards in the User-Centered Design (UCD) Process
- Creating Scenarios
- Storyboards to Visualize Scenarios

6. Introduction to Figma

- Why Figma?
- Figma Color Space
- Creating new Figma file
- Tools in Figma
- Pages and Frames in Figma
- About Figma Sections
- Creating graphics in Figma

7. UX Design - Analyzing User Data Techniques

- Data Analyzing in the User-Centered Design (UCD) Process
- Gathering User Data
- Experience Map
- Actionable data

8. FigJam for brainstorming

- Creating wireframes
- Working with POV
- Personas
- Affinity mapping
- Card Sorting

9. Figma Tools

- Working with Layout
- Creating Design systems
- Working with Styles
- Editing Styles

10. Tidy up and Smart Selection

- Using Tidy Up
- Working with Smart Selection
- Rulers and Guides
- Aligning objects
- Boolean Operations
- Using Auto Layout

11. Component Library and Export

- Marking assets for export
- Creating Components
- Edit Object mode

12. Introduction to UX Prototyping

- Prototyping Basics
- Prototyping Processes
- Prototyping Tools and Resources

13. UX Design Techniques Paper Prototypes

- Paper Prototyping in the User-Centered Design (UCD) Process
- Creating a Paper Prototype
- User Testing a Paper Prototype

14. Prototyping in Figma

- Prototype
- Designing Carousels
- Designing Post Timeline
- Working with hamburger menu
- Multiple interactions
- Sharing prototype

15. Introduction of UX Multidevice Design

- Planning your Multidevice Project
- Content Strategies
- Designing for Touch Devices
- Designing Multidevice Experience

16. Sharing Figma Files

- Exporting Assets
- Exporting Styles and Components
- Working with Version History
- Sharing Figma Files
- Saving local copy
- Bonus tips

17. Practical Tips and Tricks of User Experience Design

- Alignment
- Proximity
- Consistency & Repetition
- Contrast
- Color
- Typography
- Visibility

18. An introduction to Adobe XD CC

- Installation
- Workspace
- Setting up a project

19. Creating graphics in Adobe XD CC

- Adobe XD vector tools
- Open and Closed paths
- Pen Tool

20. Adding images and text

- Masking images
- Organizing content
- Using Alignment
- Smart Guides

21. Managing content in Adobe XD

- Working with assets and CC libraries
- Using effects and repeat grids

22. Prototyping in Adobe XD

- Creating Prototypes
- Adding multiple interactions
- Using Voice commands

23. Sharing Adobe XD files

- Sharing your prototype
- Sharing design specs
- Marking assets for export