

Course Name: Product Management

Duration: 5 days

Modules:

- Agile and Product Ownership
- Product Owner Basics
- Crafting Product Vision and Strategy
- Collaboration with Development Teams
- Product Metrics and Success Criteria
- Release Planning and Execution
- Stakeholder Management
- Sprint Planning and Execution
- Market and Competitor Analysis
- User-Centered Design (UCD) Principles
- Persona Development
- Journey Mapping
- Wireframing and Prototyping Skills
- Usability Testing Techniques
- Cross-Platform Design for Applications
- Integration of UX into Agile Development
- Customer Feedback Integration Strategies