# Adobe Campaign
## Manage Data and Workflows in Adobe Campaign Classic

**Course description:** Manage Data and Workflows in Adobe Campaign Classic is a 2-day instructor-led (in a classroom or virtual) course that features hands-on exercises with use cases. This course covers how to manage targeting workflows, write efficient queries, manage external data, send a scripted email delivery, load files from Campaign servers, and understand the basics of technical workflows.

**Prerequisites:**
- Getting Started with Adobe Campaign Classic OR
- Design and Orchestrate Marketing Campaigns Using Adobe Campaign Classic

**Target audience:** Developers and business practitioners

### TOPICS
- Workflows and Data Management
- Manage External Data and Update the Database
- Manage Data and Send a Scripted Email Delivery
- Load file and Identify the file by using the File Collector activity
- Database Cleanup and Workflow HeatMaps
- Audit trail for Workflows
- Appendix 1: Access Campaign Classic client console
- Appendix 2: Troubleshooting the Workflow Issues

### Objectives

After completing this course, you will be able to:
- Explain workflows and data management
- Explain worktable data and schema
- Manage targeting workflows
- Write a query using the Generic query editor
- Explain aggregates, enrichment and reconciliation activities, and data de-duplication
- Manage external data and database update
- Manage data and send a scripted email delivery
- Load and identify a file on the Campaign Classic server
- Explain the uses of File Collector
- Explain Database cleanup and Workflows HeatMap
- Explain the audit trail for workflows

### Course Materials
- Manage Data and Workflows in Adobe Campaign Student Guide

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Global (except EMEA): 877-722-7088 (phone) • 801-406-4566 (fax) • adls@adobe.com
EMEA: phone +44 (0)1784 476556, ext 256 • fax +44 (0) 1784 476501 • adlsemea@adobe.com
learning.adobe.com

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