



# Adobe Experience Manager

## Develop Global Websites in Adobe Experience Manager (All versions)

**Course description:** Develop Global Websites in Adobe Experience Manager (AEM) is a 2-day instructor-led (classroom or virtual) course and is relevant to all deployment methods. In this course, you will learn to plan and implement complex multinational and multilingual websites. You will learn how to build global websites that support multiple locales and languages by using translation projects and Multi Site Manager (MSM).

**AEM version:** All versions

**Prerequisites:** None. However, it is recommended you have:

- Basic knowledge of AEM
- Knowledge of global rollout in a Content Management System (CMS)

**Target audience:** Power users, authors, architects, system administrators, project managers, and developers

### Objectives

After completing this course, you will be able to:

- Describe the requirements for building a global website
- Translate site content by using translation workflows and translation projects
- Configure different translation providers and integration services to translate the site content
- Translate assets, Content Fragments (CFs), and Experience Fragments (XFs) into different languages
- Create translation rules to translate custom components
- Reuse the site content in multinational sites by using MSM
- Assess the success factors for global web presence

### Course Materials

- Develop Global Websites in Adobe Experience Manager Student Guide

### TOPICS

- Introduction to global websites
  - › Translation and localization
  - › Terminologies
  - › Processes and tools
  - › Roles
- Translate site content
  - › Language copy and language root
  - › Translation workflow
  - › Translation project
- Work with different translation services
  - › Translation configuration
  - › Translation methods
  - › Translation integration configuration
- Translate assets, CFs, and XFs
  - › Multilingual assets
  - › Assets language copy and language root
  - › Translation integration configuration for assets
  - › Best practices
- Extend and customize the translation capability
  - › Translation rules
  - › Translate custom property
- Work with MSM
  - › MSM terminologies
  - › Live Copies
  - › Rollout configurations
  - › Blueprint configurations
  - › Guidelines and best practices
- Customize MSM
  - › Rollout triggers and actions
  - › Custom rollout configurations
- Plan a global web presence
  - › Recommended site structure
  - › Localization service providers (LSPs)
  - › Adobe.com website

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