

Entrepreneurship

Duration – 24 hours

Course Outlines:

- Organisational Behavior
- Innovation & Creativity in Business
- Economic for Managers
- Managing Corporate Entrepreneurship
- Marketing Management
- Financing New Business Ventures
- Information Technology for Managers
- Family Business Management
- Quantitative Techniques in Management
- Strategies for Small Business Management
- Human Resource Management
- Corporate Culture & Intrapreneurship
- Accounting & Finance for Managers
- Enterprise Planning, Appraisal & Financing
- Research Methodology
- Building Entrepreneurial Culture & Team
- Productions & Operations Management
- Family Business Management
- Legal Aspects of Business
- Managing a Growing Business
- Business Communication
- Corporate Entrepreneurship
- Behavioural Science
- Enterprise Growth & Succession
- Business Environment & Strategic Management
- Small Business Management
- Management in Action – Social, Economic & Ethical Issues
- Business Opportunities in Retailing & Franchising
- Social Entrepreneurship
- Leading Change in Family Business
- Entrepreneurship Process & Behavior
- Businesses in Emerging Market
- Emerging Business Sectors & Technologies
- Creativity & Innovation in Entrepreneurship