



Administering Webex Contact Center

Table of Content

Module 1: An Introduction to Cisco Webex Contact Center

Objective: Introduce the capabilities, architecture, and navigation of the Webex Contact Center solution

- Webex Contact Center Overview
- Webex Contact Center Architecture
- Licensed Options
- Accessing the Contact Center
- PSTN Options
- Discovery 1-1: Navigating the Control Hub and Contact Center Portal

Module 2: Tenant Profiles

Objective: Demonstrate and configure the components of a Tenant Profile

- Components of a Tenant Profile
- Contact Center User Types
- Profile Types for Users
 - o Skill, User, Agent, Multimedia
 - o Including Skill Definitions
- Sites and Teams
- Adding Contact Center Users
 - o Profile Associations for Various Types of Contact Center Users
- Bulk Tools
- Discovery 2-1: Creating Profiles for Users
- Discovery 2-2: Configuring Sites and Teams
- Discovery 2-3: Provisioning Contact Center Agents

Module 3: Routing Strategies and Call Flows

Objective: Configure Entry Point, complex Call Routing strategies, and Call Control scripts

- Overview
- Dialed Numbers (DNs), Entry Points, and Queues
- Routing Strategies and Audio Files
- Call Flow Overview
- Basic Activity Configuration for Inbound Call Flows
- Advanced Activity Configuration
- Discovery 3-1: Defining Dialed Numbers, Extensions, Entry Points, and Queues
- Discovery 3-2: Creating a Call Flow to Agents
- Discovery 3-3: Adding IVR Functionality to the Call Flow





Module 4: Supervisory Functions

Objective: Define and demonstrate the Supervisory functions including Call Monitoring and Recording

- Supervisor Configuration
- Call Recording
- Recording Management
- Call Monitoring
- Discovery 4-1: Configuring the Supervisor and Common Supervisor Tasks

Module 5: IMI Digital Channels

Objective: Define the Digital Channel functionality of the Webex Contact Center environment

- Digital Channels Overview
- Web/Live Chat
- Facebook Messenger
- Email
- SMS
- Digital Channel Flow
- Discovery 5-1: Loading the Three Default Flows for IMI (Instructor Demo)
- Discovery 5-2: Configuring Web/Live Chat in WXCC
- Discovery 5-3: Configuring the Facebook Messenger Channel
- Discovery 5-4: Configuring the Email Channel

Module 6: Reports and Dashboards Using Visualizations

Objective: Define the available types of Reports and Analytics for visualizations, and demonstrate the ability to generate custom reports within specified parameters

- Visualizations
- Reporting options
- Stock Reports
- Dashboards
- Discovery 6-1: Using Visualization to Generate Reports and Dashboards

LAB ACTIVITIES

- Discovery 1-1: Navigating the Control Hub and Contact Center Portal
- Discovery 2-1: Creating Profiles for Users
- Discovery 2-2: Configuring Sites and Teams
- Discovery 2-3: Provisioning Contact Center Agents
- Discovery 3-1: Defining Dialed Numbers, Extensions, Entry Points, and Queues
- Discovery 3-2: Creating a Call Flow to Agents
- Discovery 3-3: Adding IVR Functionality to the Call Flow
- Discovery 4-1: Configuring the Supervisor and Common Supervisor Tasks
- Discovery 5-1: Loading the Three Default Flows for IMI (Instructor Demo)
- Discovery 5-2: Configuring Web/Live Chat in WXCC
- Discovery 5-3: Configuring the Facebook Messenger Channel
- Discovery 5-4: Configuring the Email Channel
- Discovery 6-1: Using Visualization to Generate Reports and Dashboards