

Course: Certified Crisis Management Implementation

Course Content

- Select Crisis Management Strategy
 - Understand business continuity and recovery strategy
 - Execute steps and options for crisis strategy
 - Select crisis strategy
 - Implement CM Plan
 - Determine major CM plan component and its design
 - Develop CM plan and procedures
 - Identify emergency and crisis responses
 - Understand CM plan content and templates
 - Implement crisis communications strategy
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- Understand the crisis management planning methodology.
 - Assemble the crisis management team members.
 - Assess the risk and threats such as riots, supply chain disruptions and product recalls.
 - Learn to track and trace incident events and prioritize decisions and activities.
 - Link crisis communications within and outside of the organization.
 - Have a clear view of the command and control within the command centers.
 - Coordinate with external agencies and local authorities.
 - Test and exercise the crisis management plan.
 - Manage the crisis management together with other plans such as BC and DR.