# Salesforce Einstein Analytics

- ❖ What is Einstein in Salesforce?
- ❖ Introduction to Einstein Analytics
- Concepts and Terminologies
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## Creating a Sales Dashboard to Get Sales Insights

- Creating a Dashboard for Business Insight
- Filter Widgets in Einstein Analytics
- Dashboard and Widget Properties

#### **Understanding Dataflow**

- Getting Started with Dataflow
- Create a Simple Join Using Dataflow
- Compute Expression Transformation
- Edgemart Transformation and Scheduling a Dataflow
- ❖ Recipe in Einstein Analytics

### Data Binding and Security in Einstein Analytics

- Bindings in Einstein Analytics
- Step Bindings in Einstein Analytics
- Embedding the Dashboards in Lightning and Classic
- SAQL Overview

#### Creating Complex Dashboard Using Advanced Technologies

- Setting Up Einstein Platform
- Security and Sharing
- ❖ Fetching Data from External Database
- Create a Executive Dashboard for Sales
- -Project overview
- -Realtime exposure about the work in industry
- -practice set