Create and Manage Experience Cloud Sites (ADX-271)

Course Outline

Exam Overview

- Review Exam Topics

- Review Exam Logistics

Digital Experiences

- Get to Know Experiences

- Understand How Sites Work

- Implement Digital Experiences

- Understand Deployment Types

- Build Partner Sites

- Leverage Experience Builder Templates to Quickly Build Sites

Security and Customization

- Understand Site Limits, Licensing, and Users

- Create and Customize Your Sites with Experience Builder

- Enable Experience Cloud for Mobile

- Serve International Audiences with Multilingual Sites

Self-Service Sites

- Understand Self-Service/Public Site Functionality

- Go Further with Experience Builder

- Classify Articles, Questions, and Ideas with Data Categories and Knowledge

- Build a Site Using the Customer Service Template

- Add CMS Content to Your Site

- Build Responsive Sites with Experience Builder Templates

Success Metrics

- Measure Success

- Install Dashboards and Insights from the AppExchange

Site Engagement

- Drive Engagement

- Moderate Sites

- Recognize and Reward Member Participation with Reputation

- Highlight Topic Experts with Knowledgeable People