# **Cyber Security Awareness**

### **Exploring the risk to your business**

- How important is the data you work with to your company?
- What would the financial risk and reputation impact of losing that data be?
- What is the worst-case scenario?

## How business data can leave your control

- Social Engineering vishing, whaling, SMiShing
- Email-based attacks phishing, spear-phishing, malware
- Hacking / Data breaches, Pharming
- Physical media (e.g. USB sticks) limiting loss and theft

### Some of the main legal implications of losing data

• An overview of GDPR, DPA, PECR, EPR

#### Infamous security breaches and their aftermaths

• We take a look at some case studies of big companies which have fallen foul

### What to do if you discover a cyber security problem

- What is your company policy?
- Where should you report an issue?