Certificate in Product Ownership Analysis (IIBA®-CPOA)

Course Contents

Who is a Product Owner?

1.	Who is a Product Owner
2.	Skills of a Product Owner
3.	Product Owner role and responsibilities
4.	Product Owner Vs Agile Business Analyst
	CPOA Certification Overview
5.	CPOA Objectives
6.	CPOA Eligibility
7.	CPOA Exam syllabus and Information
8.	Knowledge Areas
	Evolving Product Ownership to POA
9.	Product Development
10.	Product Owners using Agile
11.	Product Ownership Analysis
12.	The Product Owner Role and POA
13.	Product Ownership Analysis Framework
14.	Value of the POA Framework
	Understanding Product Ownership Analysis
15.	Integrating Business Analysis and Product Ownership
16.	Integrating Agile Business Analysis and POA
	Agile Product Management
17.	How Organizations Manage Products
18.	Product Lifecycle
19.	POA and Agile Planning Horizons

POA Framework / Knowledge Areas

20.	Apply Foundational Concepts
21.	Cultivate Customer Intimacy
22.	Engage the Whole Team
23.	Make an Impact
24.	Deliver Often
25.	Learn Fast
26.	Obsess about Value
	POA Techniques
27.	Backlog Refinement
28.	Business Cases
29.	Collaborative Games
30.	Customer Journey Map
31.	Decision Modelling and Analysis
32.	Definition Concepts (Ready, Delivery, and Done)
33.	Empathy Map
34.	Focus Groups
35.	Human-Centred Design for Products
36.	Job Stories
37.	Kano Analysis
38.	Metrics and Key Performance Indicators
40.	Minimal Viable Product
41.	Non-Functional Requirements Analysis
42.	Personas
43.	Problem Definition and Analysis
44.	Product Backlog Management
45.	Product-Market Fit
46.	Product Roadmap
47.	Real Options

- 48. Reviews
- 49. Risk Analysis and Management
- 50. Spikes
- 51. Stakeholder Lists and Maps
- 52. Story Mapping
- 53. Value Modelling
- 54. Value Proposition Canvas
- 55. Value Stream Mapping
- 56. Visioning