

Design Thinking

- What is Design Thinking
- Importance of Design Thinking
- Functioning of Brain
- Improving Creative Thinking Abilities
 - Testing creative thinking process
 - Mind Mapping
 - Creative Thinking exercises
- Real life examples of Design Thinking
- 5 steps of Design Thinking
 - Empathise
 - Design
 - Ideate - Brainstorming
 - Prototype
 - Test
- Identifying Problems through RCA
- Problem Solving Models
- Understanding the Stakeholders and Users
 - Internal and External
- Understanding Innovation
- Recognizing and Breaking Barriers to Innovation
- Designing Empathy Maps
- Enabling Design Thinking in Teams