Certified Software Asset Manager (CSAM)

COURSE OUTLINE

The Scope of Software

Strategic License Management

Software Harvesting

License Documentation

The Right to Audit

Proactive vs. Reactive SAM

Developing Goals

Savings Opportunities

ITAM Compliance

Audit Letter

Examples of License Data Documentation

Compliance Enforcement

Understanding the EULA

Due Diligence for Compliance

The Art of Negotiation

Ts & Cs Advice

ITAM Automation

Selecting a Discovery Tool

ITAM Repository

Hardware & Organizational Impacts