

# DEX402 – App Builder

## Building Your Data Model Declaratively

- Capabilities of Core CRM Objects
- Boundaries of Declarative Customizations
- Use Cases for Programmatic Customizations
- Determining an Appropriate Data Model
- Relationship Types and Impact on Record Access, User Interface, and Reporting
- Considerations for Changing Field Types
- Considerations of the Schema Builder
- Considerations for Importing and Exporting Data
- Use Cases of External Objects

## Crafting Your User Interface

- Customization Options
- Custom Buttons, Links, and Actions
- List Views
- Record Types
- Social Features
- UI Design Best Practices

## Constructing Business Logic

- Formula Fields
- Roll-up Summary Fields
- Validation Rules

## Maintaining Record and Data Security

- Restricting and Extending Object, Record, and Field Access
- Determining Appropriate Sharing Solutions

## **Automating Business Processes**

- Lightning Process Builder
- Workflows and Approvals
- Automating Business Processes
- Ramifications of Field Updates and Potential for Recursion

## **Deploying Your App**

- Application Lifecycle
- Sandboxes
- Change Sets
- Unmanaged and Managed Packages
- Determining an Appropriate Deployment Plan

## **Designing Advanced User Interface Components**

- Creating Reports
- Report Types
- Dashboards
- Declarative Options for Incorporating Lightning Components
- Declarative Customizations Available for the Salesforce1 User Interface

## **Deciding When Declarative Isn't Enough**

- Limits of Declarative Tools
- Programmatic Use-cases
- AppExchange Apps

# **B2B Commerce Administrator (B2B101)**

## **Lessons and Topics**

### **Platform Overview**

- Features and Functionality

### **Set Up**

- CC Admin
- Sharing Settings
- Site Secure Domain
- Storefront Themes
- Widgets
- Indexing
- Caching

### **B2B Buyers**

- Contacts
- Users
- Community Licenses
- Enable a User
- Account Groups
- Price Lists
- Storefront Access

### **Products**

- Standard Products
- Bundle Products
- Kit Products
- Aggregated Products
- Dynamic Kits
- Assembly Products

### **Marketing and Pricing Strategies**

- Related Products
- Subscription Products
- Promotions
- Coupon
- Pricing Tiers
- Attribute Pricing

- Contract Pricing
- Seller Marketplace

### **Storefront Organization**

- Featured and Spotlight Products
- Categories
- Menus
- Page Sections
- Page Labels

### **Localization**

- Language
- Currency
- Object Localization

### **Advanced Configurations**

- Effective Accounts
- Line Level Independence