

## **Magento 2 (TOC)**

### **1.) Basics**

- Magento – Overview
- What is E-commerce?
- What is Magento?
- Why to Use Magento?
- Features
- System Requirements for Magento
- Download Magento
- Magento – Architecture

### **2.) Setting Up Your Store**

- Admin Panel Introduction
- Overview of Dashboard, Sales, and Customers
- Initial Configuration
- Content Configuration
- Store Configuration

### **3.) Products**

- Creating a Basic Product
- Product Attributes
- Attribute Sets
- Setting up taxes
- Customizable Products
- Configuring a Product

### **4.) Organizing Products**

- Magento Categories
- Bundle Products
- Relatable Products, upsells and cross-sells

### **5.) Content**

- Magento Pages
- Blocks and Widgets
- Creating a footer link list
- Creating a homepage

### **6.) CUSTOMERS**

- Customers Menu
- All Customers
- Now Online
- Customer Accounts
- Customer Sign In
- Configuring Customer Accounts
- Online Session Length
- Login Landing Page
- New Account Options
- Name and Address Options
- Password Options
- Customer Groups

## **7.) ORDERS**

- Orders
- Order Workspace
- Order Actions
- Order Search
- Order Workflow
- Processing Orders
- Allow Reorders
- Order Status
- Order Status Workflow

## **8.) Promotions**

- Catalog Price Rules
- Creating a Catalog Price Rule
- Cart Price Rules
- Creating a Cart Price Rule
- Free Shipping Promotion
- Buy X Get Y
- Free Discount with Minimum Purchase

## **9.) Payment and Taxes**

- Setting up payment methods
- Tax rules
- Customer tax classes
- Tax configuration

## **10.) Shipping**

- Shipping Settings
- Multiple Addresses
- Shipping Policy
- Shipping Methods
- Free Shipping
- Flat Rate Shipping

## **11.) Emails**

- Automated Emails
- Newsletters

## **12.) Extensions and Themes**

- Extensions and Themes