

Magento(TOC)

1.) Basics

- Magento – Overview
- What is E-commerce?
- What is Magento?
- Why to Use Magento?
- Features.
- Disadvantages
- System Requirements for Magento
- Download Magento
- Magento – Architecture

2.) Setting Up Your Store

- Admin Panel Introduction
- Overview of Dashboard, Sales, and Customers
- Overview of Promotions, Newsletter, CMS, and System
- Configuration Menu
- Creating Users and Roles
- Set up page layouts, title and new pages
- Changing Your Theme

3.) Creating Categories, payments and shipping

- Setting up categories
- Setting up attributes
- Setting up products
- Setting up taxes
- Setting up shipping
- Setting up payment plans
- Setting up payment gateways
- Setting up payment methods
- Setting up PayPal payment
- Setting up currencies

4.) The Order Process

- Magento – Orders Life Cycle
- Placing an Order
- When an Order Has Been Placed
- Managing Orders in the Backend
- Modifying an Order
- Shipping an Order/Completing the Process

5.) Managing Your Store

- Managing Customers and Customer Lists
- Managing Search
- Managing Ratings
- Managing Reviews
- Managing Tags