

ATC Monetize Android Applications

- 1. How to monetize your applications**
 - a. Different monetization techniques
 - b. What's the best technique for your business
 - c. Add advertisement to you application (Google Mobiles Adsetc.)

- 2. Android Application with In-App billing**
 - a. Application requirements for in-app billing requirements
 - b. In-app billing API
 - c. In-app billing administration

- 3. Licensing and Monitoring your application**
 - a. Google Play Licensing
 - b. Setting up Licensing
 - c. Monitoring your app with Google Mobile Analytics

- 4. Publishing your applications**
 - a. Methods to publish your application
 - b. Publishing process on google play
 - c. Best practices for releasing your applications