

What You Will Cover

THE 8 VITAL SKILLS

Review and Analyze

- Learn key financial concepts, tools, and terminology
- Review and analyze financial statements
- Identify relationships and learn the importance of key components

Number Crunch

- Analyze the numbers to gauge your organization's financial health
- Apply finance skills to lead sound business decisions

Problem Solve

- Solve problems by calculating the Net Present Value (NPV), Internal Rate of Return (IRR), and Profitability Index (PI)
- Estimate a project's cash inflow and outflow

Invest and Grow

- Learn to make investment decisions using WACC, RONA, and EBITDA
- Assess and minimize risk

Manage

- Make the shift: The role of a manager
- Motivate people around you
- Organize the organizations resources

Communicate

- Collaborate and communicate more effectively with colleagues
- Learn skills for managing conflict

Strategize

- Understand strategy formulation and the relation between mission, vision and values
- Strategy in phases: Analysis – Creation and Selection – Deployment

Marketing 101

- Learn skills and tools to introduce new products in today's marketplace

Note: Participants are required to bring their own device to the course (laptop or tablet).