

ECBA™ Certificate Program Overview

The Entry Certificate in Business Analysis™ (ECBA™) provides individuals with a certificate that recognizes individuals entering the field of business analysis.

This certificate is beneficial to:

- Individuals entering the BA profession, including:
 - Students enrolled in BA academic programs.
 - New graduates.
- Professionals in career transition.
- Functional managers who are not BAs, but manage them.

This certification program is aligned with the International Standards Organization (ISO) 17024 standard for certifying the competence of personnel.

For Level 1, the following proficiencies are the measurement criteria for the competencies specifically, each learning objective will be stated as:

- Basic Knowledge - Has a fundamental awareness of basic skills and knowledge involved in the competency.
- Understands - Recognizes the key elements of the competency and why they are important. However, not expected to have the experience nor skill level to act upon the competency.
- Follows Rules - Ability to adhere to prescribed ways to work in order to execute activities related to the competency. Generally, needs rules and guidelines to perform tasks.

Benefits of the ECBA™ Certificate

Obtaining the ECBA™ includes demonstrating the required knowledge and competencies of a new practitioner of business analysis according to requirements designated by IIBA.

Benefits to the individual may include:

- Demonstrated knowledge and understanding of the principles and industry best practices.
- Personal satisfaction of accomplishing the first step in their BA careers.
- Improvement of overall performance.
- More market opportunities.

Benefits to the organization may include:

- Advancement and recognition opportunities for staff.
- Demonstrates use of industry-standard business analysis practices to customers.
- Demonstrates to your stakeholders that your business is run effectively.

- Establishes BA practices as outlined in the *Business Analysis Body of Knowledge® (BABOK®) Guide* by recognized professionals.
- Demonstrates commitment to the field of business analysis, increasingly recognized as a vital component of any successful project.

The ECBA™ exam blueprint, which is aligned with *BABOK® Guide v3*, is as follows:

Business Analysis Knowledge	
Business Analysis & the BA Professional	2.5%
Underlying Competencies	5%
Business Analysis Key Concepts	5%
Techniques	12.5%
BABOK® Guide Knowledge Areas	
Business Analysis Planning & Monitoring	5%
Elicitation & Collaboration	20%
Requirements Life Cycle Management	20%
Strategy Analysis	5%
Requirements Analysis and Design Definition	24%
Solution Evaluation	1%