# Siebel Business Analyst Rel 15.5 Ed 1

## Using Siebel CRM

- Introducing Siebel CRM Applications
- Navigating
- Working with Data in the Siebel User Interface

#### Common Siebel Business Entities

- Representing customers with Accounts and Contacts
- Describing tasks with Activities
- Defining sales-related objects with Opportunities and Quotes
- Resolving customer issues with Service Requests
- Using Siebel business entities to implement business practices

### Siebel Application Features

- Siebel Sales scenario: Opportunity Management
- Siebel Sales scenario: Forecasting
- Remote, TAS, Sales Methodologies
- Siebel Call Center: service scenario
- Email Response, SmartScript, Hoteling, and Multi-Tenancy

## Other Siebel Features

- iHelp
- Inbox
- Reports
- Audit Trail
- Search
- Administration

### Technical Topics

- Architecture
- Security
- Access Control
- Siebel Tools
- Data Model
- Workflow
- Assignment Manager
- Task UI

## • Deployment Considerations

- Global Deployment
- Integration Options