

# **Certification in Business Data Analytics (IIBA®- CBDA)**

- **Fundamentals of Data Science/Analytics**
- **Introduction to Certification in Business data analytics (CBDA)**
- **Business Analysis and Data Analytics**
- **Introduction to Business Data analytics Domains**
- **Domain 1: Identify the Research Questions**
- **Domain 2: Source Data**
- **Domain 3: Analyze Data**
- **Domain 4: Interpret and Report Results**
- **Domain 5: Use Results to Influence Business Decision-Making**
- **Domain 6: Guide Organizational-Level Strategy for Business Data Analytics**
- **Techniques**
- **Case study & Project**