

## **Course Name: Building an AWS Cloud Adoption Business Case**

### **Course Description**

This full-day, introductory-level course is designed to introduce attendees to the process of creating a high-level directional business case for the adoption of the AWS Cloud. It covers the calculation of the cost of migration (TCM), the cost of operation (TCO), and the value benefits of migration; resource efficiency modelling; and cost optimization principles. These are all elements of a completed high-level business case. Attendees develop a high-level business case around the hypothetical customer and leave with the tools necessary to also run a business case in their own organization.

### **Course Objectives**

By attending this course, you will be able to:

- ❑ Determine whether the AWS approach to building a cloud adoption business case is suitable approach for your organization.
- ❑ Understand how cloud economics, cost of migration, cost of operation, and cost optimization can affect a business case.
- ❑ Build a business case for adoption of the AWS Cloud.
- ❑ Describe the key inputs and outputs of a cloud adoption business case.
- ❑ Communicate the marginal internal rate of return, net present value, return on capital employed, and the return on investment to recipients of their business cases for adoption of the AWS Cloud

### **Intended Audience**

This course is intended for:

- IT business decision makers
- Executives interested in how to develop a business case for AWS Cloud adoption