

## COBIT 2019 Design and Implementation

### COBIT Implementation

#### Chapter 1. Introduction

Improvement of Enterprise Governance of Information and Technology

COBIT Overview

Objectives and Scope of the Implementation Guide

Structure of This Publication

Target Audience for This Publication

Related Guidance: COBIT® 2019 Design Guide

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Phase 3—Where Do We Want to Be?

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Phase 6—Did We Get There?

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Phase 6—Did We Get There?

Phase 7—How Do We Keep the Momentum Going?

## COBIT Design

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Governance Systems

Structure of This Publication

Target Audience for This Publication

Related Guidance: COBIT<sup>®</sup> 2019 Implementation Guide

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Consider Enterprise Strategy (Design Factor 1)  
Consider Enterprise Goals and Apply the COBIT Goals Cascade (Design Factor 2)  
Consider the Risk Profile of the Enterprise (Design Factor 3)  
Consider Current I&T-Related Issues of the Enterprise (Design Factor 4)

Conclusion

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Purpose of the COBIT<sup>®</sup> 2019 Implementation Guide

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Phase 1—What Are the Drivers?

Phase 2—Where Are We Now?

Phase 3—Where Do We Want to Be?

Phase 4—What Needs to Be Done?

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Enterprise Strategy (Design Factor 1)

Enterprise Goals and Applying the COBIT Goals Cascade (Design Factor 2)

Risk Profile of the Enterprise (Design Factor 3)

Current I&T-Related Issues of the Enterprise (Design Factor 4)

Conclusion

Step 3: Refine the Scope of the Governance System

Threat Landscape (Design Factor 5)

Compliance Requirements (Design Factor 6)

Role of IT (Design Factor 7)

Sourcing Model for IT (Design Factor 8)

IT Implementation Methods (Design Factor 9)

Technology Adoption Strategy (Design Factor 10)

Enterprise Size (Design Factor 11)

Conclusion